

A group of people, mostly young women, are gathered outdoors on a grassy area, painting several canoes. The canoes are in various colors: blue, green, and yellow. Some people are kneeling and painting the sides of the canoes, while others are standing and talking. In the background, there are large trees and a building. The scene is bright and sunny.

LOWCOUNTRY
MARITIME SOCIETY

Business Partnerships

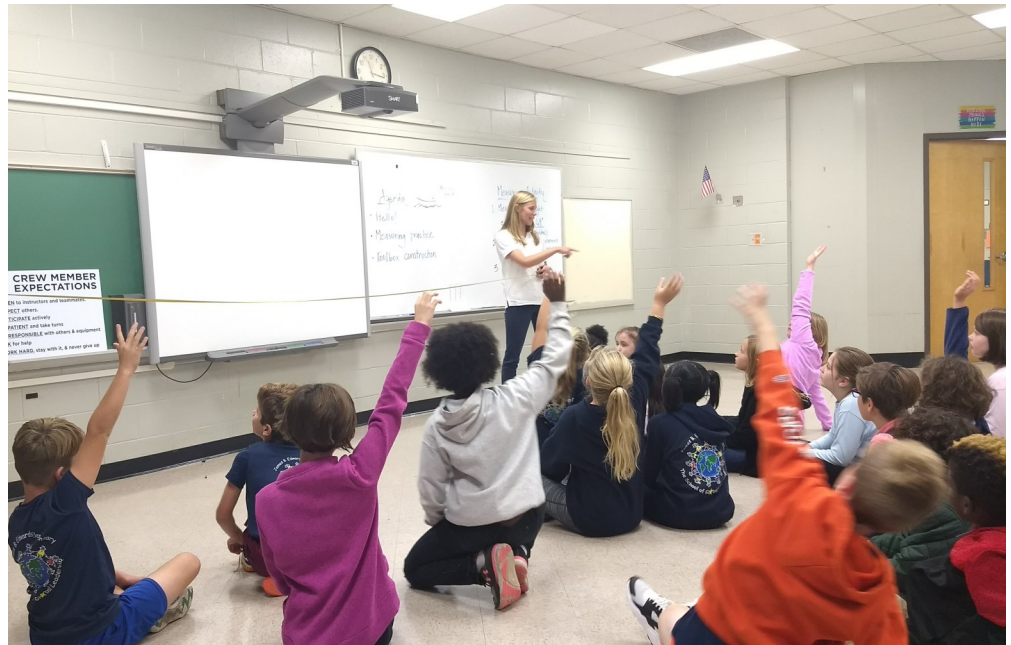
The Lowcountry Maritime Society is a registered 501(c)(3)

Our mission is to inspire the Lowcountry's young people to reach their full potential through boatbuilding and exploring maritime culture

Education and Programs

Our boat-building curriculum seamlessly integrates with common core standards and lessons while providing students the opportunity for a real-world application of classroom-taught concepts. Our collaborative efforts with teachers and administrators extend and support traditional teaching and learning through an innovative and hands-on experience not typically provided in classroom settings. For instance, students can explore geometric shapes, symmetry, and angles while attaching the sides of the boat to the stem. Science concepts are discussed when considering boat design, including water displacement and wind energy.

In each of our program settings boat-building serves as our platform to engage students in science, technology, engineering, and math (STEAM) while supporting and encouraging 21st Century skill development along the way. Through this work, we seek to encourage deeper learning, excite and engage young learners, and create a lasting impact on students within our coastal South Carolina community.



4th grade students at James B. Edwards learning how to read a measuring tape

Program Type	Pre/Post Test*	Standards Based Lessons	Short Integrated Lessons	Time to Complete	Instructors**	Boat Launch
<i>In-School</i>	✓	✓	✓	9 weeks — 1 year	Teacher/LMS	In-Water Boat Show
<i>After-School</i>	✓	x	✓	9 weeks — 1 year	Teacher/LMS	In-Water Boat Show
<i>Summer</i>	x	x	✓	1 week	Teacher/LMS	Last day of camp
<i>Adult/Family</i>	x	x	x	2 days	LMS	x
<i>Teacher Training**</i>	x	✓	✓	3 days	LMS	x

*The Pre/Post test is for LMS records to help us ensure we are meeting our education goals

**Participating in the teacher training program allows you to teach In-School, After-School or Summer programs without LMS instructors

Who We Serve



Partner Schools

- Meeting Street Academy
- Ashley Hall
- Sanders Clyde
- Simmons Pinckney
- Jane Edwards
- Porter Gaud
- James Simons
- Sullivan's Island Elementary
- James B. Edwards Elementary
- Laing Middle School
- Charleston Day School
- East Cooper Montessori

456 students to date!

The Lowcountry's maritime landscape provides a wealth of recreational, commercial, and cultural opportunities. Unfortunately, not every child grows up with access to these opportunities. LMS provides those opportunities to a range of students including those at Title I schools. Many of the Title I schools are unable to afford the cost of our program. It's through program sponsorships and scholarships that makes our program in those schools possible.

Business Partnerships

Business partnerships are essential in maintaining sustainable support for Lowcountry youth. There are a variety of ways that businesses can support LMS, including:

- **Program Sponsorship**—Sponsoring a school program allows the students at Title I schools to benefit from our program, providing an experience many of them would not otherwise have.
 - After-school programs
 - In-school programs
 - Summer programs
- **Special Events**—LMS hosts multiple events throughout the year, including our Annual Spring Boat Launch, Annual Fall Party, and various family boat-building weekends throughout the year.

- **Volunteer Opportunities**—There are many opportunities throughout the year for corporations and businesses to get involved directly through volunteering at different events or at the shop.



Volunteers from Mercedes Benz Van Division helping to build boat kits for 2017-2018 schools

LEVELS OF SUPPORT



Creek - \$500

- Logo placement on promotional materials/invitations for sponsored event or program. Including LMS website and all electronic and print media.
- Signage with logo placement at the sponsored event or program
- Invitation to Annual Member and Volunteer Oyster Roast in December
- Acknowledgement in our Annual Report

River - \$1,000

- Everything included in the Creek plan plus
- Sponsorship recognition on Facebook and Instagram*

Harbor - \$2,500

- Everything included in the River plan plus
- 2 tickets to a sponsored event or the Annual Fall Party in November

Media*

Social media followers: 750 +

E-news recipients: 1000+

Annual Members: 100+

Sound - \$5,000

- Everything included in the Harbor plan plus
- 5 tickets to a sponsored event or the Annual Fall Party in November

Intercoastal - \$10,000

- Everything included in the Sound plan plus
- 7 tickets to a sponsored event or the Annual Fall Party in November
- Donor spotlight in our monthly e-newsletter
- Special recognition at sponsored event or program

Atlantic - \$15,000

- Everything included in the Intercoastal plan plus
- 10 tickets to a sponsored event or the Annual Fall Party in November
- Market exclusivity

Come see our current projects and restorations at the boatyard!

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